

Sun Valley Area  
Chamber of Commerce



Membership  
Packet

# So you're Thinking about joining the Sun Valley Area Chamber of Commerce?

## Why Join the Sun Valley Area Chamber of Commerce?

- **Visibility & Credibility.** Customers trust the Sun Valley Chamber to direct them to the best business in the area. We receive hundreds of calls every year from your potential customers, we refer them to Chamber Members Only!
- **Community Outreach.** We work hand-in-hand with the Sun Valley residential community, our members seek out public opinion on new projects. As a matter of fact a number of our business members are also residents of Sun Valley.
- **Charitable Opportunities.** Many 501-c(3) organizations are also members. The chamber will put your business in touch with local charities (and vice-versa) giving you and your employees the opportunity to give back to the community.
- **Work with other Local Organizations.** Our members are on the boards or liaisons to the Sun Valley Neighborhood Council, Sun Valley Beautiful, Sun Valley Watershed, Neighborhood Improvement Organization, FABA, North Hollywood And Foothill Community Police Advisory Boards, Sun Valley Park Advisory Board, and the United Chambers Of Commerce.
- **Special Events:** Golf Tournament, Casino Night, Installation & Awards Banquet, and Membership Networking Breakfasts & Lunches. These events are fun or informative and provide needed recreation or information.
- **Special Awards.** A chance to be the recipient of the Sun Valley Business of the Year Award at our Installation Banquet or one the other three award categories presented at our annual banquet.

## Membership Benefits Include:

- Membership Plaque to hang on your wall.
- Referrals to your business from our office. We refer Member Businesses Only!
- After hours Business Mixers.
- Member-2-member discount program.
- Regular e-mail updates of our chamber events and late breaking news.
- Do you have any good news about you or your business or maybe a special event? Send it to us and we will do the bragging for you on the web or in the e-mail updates.
- Help with grand openings.
- The Chamber and our government affairs committee will try to help our members with city hall and other state and local issues.
- You will receive a Free Internet Listing in our website membership directory with up to 3 category listings in our database. A Free Mini Bio with a picture will be included with your listing if you provide them. Links to your website and e-mail address will also be included if you wish. Banner & Scrolling Ads on our website at reasonable prices.
- Free distribution of your flyers in our office or you can provide the flyers and we will include them in one of our mailings at a reasonable charge.
- Free certificates all year long! Certificates of Origin, Certificates of Free Sale & Certificated Reseller Certificates.

# Commercial, Retail, and Industrial the Sun Valley Area Chamber of Commerce Brings Business Together

## Business Networking

Nothing is better for getting to know other businesses in your local area than the Sun Valley Area Chamber of Commerce! The Monthly Mixers, Annual Events, Committees, Power Meetings, Conferences and Seminars help bring businesses together and get you the information you need.

### Monthly Mixers

Almost every month a chamber member hosts a networking or public mixer. These mixers bring out chamber members, community members, political officials and representatives from our local law enforcement. They are usually fun and provide a stress-free way to meet with other local businesses. Best of all they are fun and the food is free!

### Events

The chamber hosts 3 premiere events every year: The Installation Banquet, Annual Golf Tournament, and the Annual Casino Night. These events are fundraisers for the chamber of commerce but also provide wonderful entertainment and stress-free networking opportunities at an affordable price. Remember that your employees are also welcome to enjoy these events.

### Committees

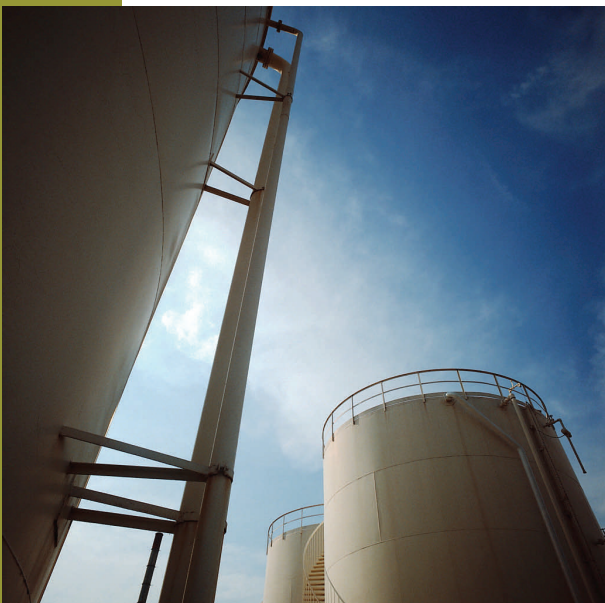
The majority of the real work of the Chamber of Commerce is accomplished through its Committees. The Membership is encouraged to be part of the committees that are so vital to the chamber of commerce. These committees deal with specialized areas of concern or interest and interact with other organizations and agencies in the community.

### Power Breakfasts & Lunches

Every so often we have special guests that will host a power breakfast or lunch. Enjoy a good meal while getting information from a local representative or listening to a mini-seminar on a specific subject.

### Conferences & Seminars

These include Industry Specific Conferences and Seminars of importance or interest to the Sun Valley Business Community. They provide valuable information that affects how you do business in Sun Valley.



# Committees: How Business Gets Done!

## COMMITTEE OPPORTUNITIES

The majority of the real work of the Chamber of Commerce is accomplished through its Committees. The Membership is the main body, the Board of Directors is the head, and the Committees are the hands, arms, legs and feet that go out into specialized areas of concern or interest and interact with other organizations and agencies in the community.

Without dynamic committee involvement, organizations become stale and stagnant. Dynamics are created when the energy and dedication of creative people work together.

The Chairperson of each committee is a member of the Board of Directors; other members of a committee are welcome from the general Chamber membership. Binding actions, or expenditures of Chamber funds, may not be made without approval of the Board of Directors.

## STANDING COMMITTEES

**Budget and Finance:** Bookkeeping and accounting backgrounds are helpful. The purpose is to keep the Chamber financially sound and plan the budget for special events.

**By-Laws/Parliamentary Law:** Requires knowledge and understanding of parliamentary law and of the Chamber's by-laws. Makes recommendations to the Board regarding by-laws revisions, as required. Assists at board meetings when matters of parliamentary law and by-laws issues arise.

**Community Pride/Anti-Graffiti:** Oversee the Chamber's "Graffiti Busters" program; reports on progress and makes recommendations to the Board.

**Government and Legislative Affairs:** Keep abreast of legislative and government agency actions on all levels. Make reports to the Board on recommended actions. Interface with the community on city planning, ordinances and zoning issues for State, Federal and Local Government information.

**Membership/Public Relations:** Actively calls on potential new members and promotes the benefits of Chamber membership. Interaction with the businesses in the community; ongoing communication to address the needs and concerns of business people and inform of Chamber positions and actions. Promote good relationships with the community. Coordinates with the office staff to send letters and cards of appreciation for donations and support. Send get-well and sympathy cards as required. Keep actively involved with the media for articles and news releases. Maintain a scrapbook of chamber activities and achievements, including postcards, fliers, newspaper clippings and photographs.

**Fundraising:** Develop and implement all fundraisers. Research new fundraising programs for the Chamber. Turns over responsibility of the Golf Tournament, Casino Night, and the Mixers to the related Sub-Committee.

## SUB-COMMITTEES

**Education:** Organize programs and activities for the Chamber to interface with the faculty and students at the schools in the area.

**Publications/Newsletters:** Plan, coordinate, organize and oversee production of all Chamber publications and the Sun Times newsletter, in a timely, professional manner. Oversee all press releases & advertising.

**Website & Membership Web Management:** Help manage update website & keep membership directory current.

**Special Events (Golf):** Planning, organizing and promoting the Annual Golf Tournament.

**Special Events (Casino Night):** Planning, organizing and promoting the Annual Casino Night.

**Special Events (Mixers):** Planning, organizing and promoting monthly Business Mixers.

**Installation Gala:** Planning, organizing and promoting the Annual Installation & Awards Banquet.

**Would You Like to Start a Committee?** Request to be put on the agenda of the next board meeting & explain to the board why your committee would benefit the Sun Valley Business Community. All that is required is a Board Approval – then your off & running. Be sure to have someone ready to fill the chair position & others willing to be on the committee.

# Graffiti Busters: Keeping Sun Valley Clean & Safe



Sun Valley Graffiti Busters, operated under the Sun Valley Area Chamber of Commerce, serves the Sun Valley, California community by removing unsightly graffiti, performing street clean ups, and assisting in the pick up and removal of bulky items and abandoned vehicles. The program is responsible for ensuring all graffiti in our assigned areas is removed. To accomplish this task, we interface with other agencies - Street Services, Cal Trans, and the various sign companies.

We remove graffiti using paint, chemicals (generally applied to signs, metal poles and other unpainted surfaces) and sand or water blasting for sidewalks, curbs, block walls, granite poles and streets. We also annually cut brush back to the guard rails on La Tuna Canyon and regularly assist in removing illegally dumped items. Other areas are cleaned based on need and the number of volunteers reporting for service on any specific date.



If you have graffiti on your walls, building or light posts, we will remove it as soon as possible. The same for trash dumps, or we will notify the correct agency if the dump is too large for our equipment. Call us 24/7 on our message phone **818-767-3133** or dial **311** and report the problem.

If the graffiti is on private property, you will need to fill out a Removal Agreement, available on the website. Print it, fill it out and fax it to us at **818-767-1947**.

Visit [www.sunvalleygraffitibusters.org](http://www.sunvalleygraffitibusters.org) for all the forms and reporting procedures.



# Member-2-Member Discount Program

One of the best benefits of being a member of the chamber of commerce is the standing discount program. Besides working directly with other members, these discounts are offered to members —no planning or pitching required.

## Some of the Discounts Include:

**ACE INDUSTRIAL SUPPLY 818-252-1981** 20% plus off published line sheet. Ask for Richard Benton.

**ADVISORS NETWORK 818-250-0006** 20% off all services to members only.

**CALIFORNIA PLASTERING INC 818-767-0063** ask manager for member discount.

**CITY NATIONAL BANK 818-771-1913** First check order free (Sun Valley branch Only).

**D.M. GRAPHICS 818-771-9045** 10% discount to all members.

**DR. DAVID FARKAS D.D.S. 818-767-6022** 10% discount on any dental procedure (new patients only)

**EAGLE FOODS 818-983-1120** ask manager for member discounts.

**HAMER TOYOTA 818-365-9621** contact Genero Calzadillas & receive the fleet discount on any new car purchase.

**LUCHESE DELI & CATERING 818-767-7695** 10% discount on any catering order \$50 or more.

**PIP PRINTING 818-768-0550** ask manager for members discount.

**RATNER PROPERTY MANAGEMENT-767-4750** 20% off all real estate services for members and their employees.

**SUN VALLEY SELF STORAGE 818-768-1934** 10% discount on storage fee for members.

**TIGER WELDING 818-252-0922** ask manager for member discounts.

If you would like to be a part of the Member-2-Member Discount Program call or e-mail the office with the discount you would like to offer.

*(818) 768-2014 or [info@svacc.com](mailto:info@svacc.com)*

# Frequently Asked Questions



## **Does my business have to be in Sun Valley to join the Chamber of Commerce?**

No. Members can be located anywhere. Being a member gives you access to our members – so if you do business or plan on doing business in Sun Valley you may consider gaining that access by joining the chamber. Our membership dues are affordable and the Sun Valley Area Chamber of Commerce provides many services for your business at little to no cost to members. We also take hundreds of calls every year asking for referrals to local business, and we refer them to members of the chamber of commerce only.

## **I have a Burbank zip-code, but I pay Los Angeles City Property Taxes, why is that?**

That is because part of Sun Valley is serviced by the Burbank Post Office. If you are North/West of Cohasset St. then you are actually in Sun Valley – even if you have an address that has a Burbank zip-code. This also means that you have to deal with the City of Los Angeles for services.

## **The Economy has taken a down-turn and my business is hurting. Why would I join the Chamber of Commerce? Shouldn't I worry about my own business first?**

By all means take care of your business first! But do consider that by being a member you have access to potential customers. Many chamber members do business with other chamber members, and they created those alliances through the chamber of commerce. Do you offer services that other Sun Valley Businesses might need? Many of our members also offer discounts to other members. Perhaps you use some of those services already.

## **Does the Sun Valley Area Chamber of Commerce act on the behalf of the Sun Valley Residents?**

No, not directly. The chamber of commerce acts exclusively on the behalf of our business and organization members. Despite this, most of our members want community input when proposing a new project, we do everything possible to facilitate open communication between the businesses and the residents of Sun Valley. We do have many community members who are members of the chamber of commerce, and their opinions are invaluable to the businesses of Sun Valley.

## **My business just had a major accomplishment (was written up in the local paper / received an award / etc.) Can I brag to other chamber members?**

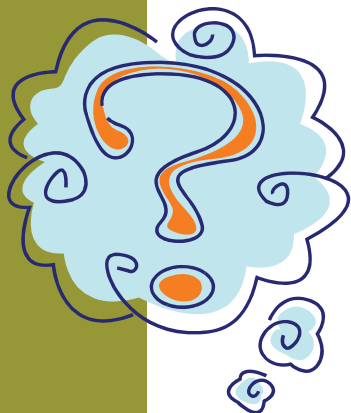
Absolutely! We would love to hear any news about your business. We will post this information in our Weekly Chamber Update E-Mail. Keeping in touch and letting us know what is going on is one of the best ways to get the most out of your chamber membership.

## **How do I get the most out of my chamber membership?**

Get Involved! The rest of this packet tells you all the great ways you can do this. But keeping in touch and being involved will guarantee that you maximize the benefits of being a chamber of commerce member.

## **I don't get the Weekly Chamber Update E-Mails. How do I get these?**

Make sure we have your e-mail address. Also due to the size of our list you may want to check your SPAM folder as most filters will mark our 'update' e-mails as SPAM. You can also add [sunvalleyareacoc@gmail.com](mailto:sunvalleyareacoc@gmail.com) to your safe list.



# Contact

## Sun Valley Area Chamber of Commerce

*Ann Walbert*

Mailing: PO Box 308  
Sun Valley, CA 91353

Location: 11501 Strathern St.  
No. Hollywood, CA 91605

Phone: 1 (818) 768-2014

E-Mail: [info@svacc.com](mailto:info@svacc.com)

Website: [www.svacc.com](http://www.svacc.com)





# Sun Valley Area Chamber of Commerce

## APPLICATION FOR MEMBERSHIP

SVACC is tax-exempt under Section 501(c)(6) of the IRS Code. Your dues investment is not a charitable deduction but may be tax deductible as an ordinary and necessary business expense for Federal income tax purposes. Membership is open to all legal business, non-profit organizations and related companies conducting business in or serving Sun Valley and associate non business members. Membership support the prosperity of the entire community through commercial and industrial progress and community involvement. Your annual investment is based on the number of employees.

### MEMBER INFORMATION

BUSINESS NAME \_\_\_\_\_

CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_ OK TO PUBLISH \_\_\_\_\_

WEBSITE: \_\_\_\_\_ OK TO PUBLISH & LINK \_\_\_\_\_

*Type of Business - Included in the annual fee are three (3) categories for our website and directory placement listing*

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

*Brief Description of Service or Products*

\_\_\_\_\_

### MEMBERSHIP INVESTMENT SCHEDULE

**Membership Dues are billed annually.**

- 1 to 9 Employees \$100.00
- 10 to 29 Employees \$200.00
- 30 to 50 Employees \$300.00
- Over 51 Employees \$400.00
- Associate/Non Profit \$ 35.00

Please include a donation to the following Chamber program(s):

- Education \$ \_\_\_\_\_
- Fundraising \$ \_\_\_\_\_
- Graffiti Busters \$ \_\_\_\_\_

One time set up fee: **\$25** + Membership fee: \_\_\_\_\_ + Donation \$ \_\_\_\_\_ = Total \$ \_\_\_\_\_

Please make check payable to the Sun Valley Area Chamber of Commerce.

Please charge my credit card:

Send payment and completed form to:

**P.O. Box 308  
Sun Valley, CA 91353**

In addition, please provide a company bio, several business cards and either a digital photo or camera ready art work of your logo.

**info@svacc.com  
Office: 818.768.2014**

\_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Exp Date \_\_\_\_\_

I am applying for membership in the Sun Valley Area Chamber of Commerce (SVACC) and I certify that the information contained on this application is accurate and complete. I agree to abide by the Bylaws and procedures of SVACC and understand that membership is renewed annually in March. I understand that as a business/organization I may change at will my designated representative. In the event of a terminated membership, any use of SVACC's name or reference will be discontinued. Also understand that any information on this application may be used for SVACC press releases and other communications.

Applicant /Owner / or Authorized agent signature \_\_\_\_\_ Date \_\_\_\_\_

### AREA OF INTEREST

I would like more information about serving on the following committees:

- Fundraising
- Graffiti Busters
- Membership
- Community Pride
- Education
- Budget/Finance
- Government Affairs
- Banner Program
- Board of Directors
- Golf Tournament
- Mixers/Installation
- Industry Specific Committees